

A photograph of two women with dreadlocks sitting at a table, looking at a laptop. The woman in the foreground is wearing a green shirt and has a yellow wave-shaped accessory in her hair. The woman in the background is wearing a yellow shirt. The background is a bright, out-of-focus indoor space.

AUCLARE **VISION**

PRESS KIT



OUR STORY

Kenya Johnson founded Auclare Vision in 2020 after she decided she wanted to change how we thought about work. Shortly after graduating from Howard University, Kenya realized the transition from student to professional not only had no clear path but was a challenging time for students. After years of developing people and teams, Kenya decided to take her expertise and experiences to create a career wellness firm dedicated to making work enjoyable for everyone.

We started our work with just a few resumes helping dozens of clients. Now, our firm coaches and trains the the most vulnerable people at work. Here's how we do it, we provide:

- Career training programs to teach students and professionals how to navigate their careers.
- Individual coaching programs for professionals seeking extra support to strategize their career plans.
- Work-life planning retreats and programs for individuals looking to find more balance and harmony in their lives.



OUR FOUNDER

Kenya Johnson is a career educator, work-life strategist, and change agent who envisions creating a better world of work. A graduate of Howard University, Kenya is a trained health educator specializing in community interventions, program management, and people development. As the Founder and CEO of Auclare Vision, Kenya's mission is to make work enjoyable for everyone by teaching students, professionals, and organizations to center wellness and education at work and in life.

Since founding Auclare Vision, she has coached dozens of professionals to help them not just excel at work but enjoy it too. As a career educator, she has developed career readiness training programs for youth development organizations around the country. Kenya is currently pursuing her Master's Degree in Human Resource Development at Bowie State University, where she uses her research and study to create a culture where workers are valued just as much as the work they produce. In her spare time, Kenya is also the co-host of The CEO Launch podcast and prioritizes her time with her friends and family through literature, art, and travel.

MEDIA EXPERIENCE

MogulCon SHOUTOUT ATLANTA

VoyageATL



Secret
Miracles
UNLIMITED FOUNDATION, INC.



CR
TechED



BUSSE
TALK RADIO



Services We Offer

TRAINING PROGRAMS

CAREER READINESS TRAINING

Our career readiness program equips students to succeed in their dream career by helping them understand themselves, their industry, and how they fit into the world of work.



CAREER WELLNESS TRAINING

Our career wellness program empowers employees and promotes wellness in the workplace by helping them understand their career values, interests, and ideals.



SIGNATURE TRAINING MODULES

Career Branding, Career Planning, Career Values, Interview Preparation, Job Search Techniques, LinkedIn Profile Building, Resume Building, Self-Awareness, Work-Life Strategy, and more.



**Customized workshops are available for organizations who want something personalized for their participants or employees.*



COACHING INTENSIVES

JOB SEARCH INTENSIVE

Our Job Search Intensive provides you with the support to create a strategic, values-based job search. We partner with you to find companies and positions that align with who you are and what you would like to do next.

INTERVIEW PREP INTENSIVE

Our Interview Prep Intensive prepares you to be able to discuss your impact, achievements, and career highlights in any situation to show how valuable of a team member you are.

CAREER BRANDING INTENSIVE

Our Career Brand Intensive helps you build an authentic professional brand by rebuilding your resume, crafting your biography, and strategically developing your LinkedIn profile.

CAREER WELLNESS INTENSIVE

Our Career Wellness intensive assists you in auditing your career and implementing a work-life strategy to reduce stress and anxiety and helping you find the balance between your life and career.

**We also offer Career Strategy Calls who clients looking to plan their career or resolve career problems.*

What We Offer

RESUME SERVICES

RESUME AUDIT

We provide you with an in-depth report on your resume content, ATS optimization, and formatting and meet with you about how to improve your resume

RESUME WRITING

We review and rebuild your resume by articulating your career story, highlighting your career, and displaying your skills. while also telling your career story.

LINKEDIN AUDIT

We review your LinkedIn profile, create an in-depth report based on writing style, SEO optimization, and strategy, and meet with you about how to improve your profile.

LINKEDIN OPTIMIZATION

We work with you to build a LinkedIn profile displaying your impact, achievements, career highlights, valuable work experiences, and qualifications.





Workshops We Offer

SIGNATURE WORKSHOPS

DESIGN YOUR CAREER VISION

Our signature career planning workshop helps you develop a career plan based on your career values, interests, and strengths to help you navigate your career.



DEFINE YOUR CAREER STORY

Our signature resume writing workshop teaches you how to tell your story and market your career experience in a meaningful and impactful way.



QUIT YOUR JOB BOOTCAMP

Our signature job search bootcamp teaches you how to develop your career plan, build your career materials, and execute a strategic job search.



**Customized workshops are available for organizations who want something personalized for their participants or employees.*

Hear What Our Clients Think

CLIENT REVIEWS

DAWN COVIN, MBA, PMP®
- CAREER TRAINING

"Our company's very first government contract was a huge success because of the dynamic team that executed the deliverables. Kenya was a leader on that team and ensured that the appropriate curriculum was developed for the client and her excellent facilitation and innovation skills made our program a huge hit with the participants. I am looking forward to collaborating with Auclare Vision for future projects."

MARLAINA WILLIAMS, M.A.
- CAREER COACHING

"Working with Kenya evolved my entire relationship with work culture, which changed my career trajectory for the better. Kenya went beyond reviewing and improving my resume. She provided me with a strategy that restored my confidence, shared her knowledge to help me evolve my perspectives surrounding work, and (most importantly) taught me the value of finding joy and knowing when to rest — in life and at work. Every person building or re-building their career should have Kenya in their corner!"

KEICHA BARNUM
- CAREER TRAINING

"Have you ever worked with someone who makes your job easier? Working with Kenya on the virtual MBSYEP project wasn't just easy it was fun! I knew she had the skills and knowledge to deliver expert services...but the energy that she brought to that program has me looking for our next partnership!"

DEJA BASKERVILLE
- CAREER COACHING

"My experience working with Kenya has changed the entire trajectory of my career. I completed her program feeling confident in my skill set, more dynamic in how I promote myself, and capable of achieving the career of my dreams. I would recommend Auclare Vision to anyone looking for tools to make the next big steps in their career."

[READ MORE REVIEWS HERE](#)



CONTACT US

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